

## Editorial

Asian Journal of Traditional and Innovative Arts and Textiles has entered the 3<sup>rd</sup>. year by this issue. It has been interested by many more academics with continuously articles contributing. In this issue, the 5 research-based articles in these fields were selected; Innovative Arts, Social Development, and a book review.

In the Innovative Arts fields, we have Tribal Sculpture Southern Lao People's Democratic Republic: Concepts of semiotics and folklore towards the presentation of representative images in contemporary art. The article revealed signs and symbols found in Tribal Sculpture, by the research methodology, into Lao PDR's folklore and contemporary art. It is the not-easy-reachable research sites in Lao PDR, of which the researcher is highly applauded for the hard-working and endeavor to cover all of the research targets. The article titled 'The art of Tang Yuak the integration of souvenir product design in area of Thai Puan Ban Phue museum, Udon Thani province' which presenting the cultural capital as a part of creative economy. And the article titled 'A graphic design for public relations of Udon Thani stray dog shelter' is, as well, has brought the art in the form of a disciplinary to serve social development works.

In the group of social development researches, the article titled 'Green Finance and Natural Capital in regards to Tax Assessment has had its outstanding for Thailand's Green Finance concept brought into social development performance and progresses. The area-based research, which presenting local development concept utilizing cultural and social capitals, is manifest here in the title 'Guidelines for developing the potential of faith-based tourism routes Through the dimensions of faith and belief in the Somdet Chao of the Songkhla Lake Basin'

This issue offers an interesting book review in the title 'Museums and Cultural Heritage: Collection of selected articles from the 1<sup>st</sup> Museum and Cultural Heritage Academic Conference Project'. The review shows the importance of how community participation and a museum can be vice versa developed as a learning center.

Asian Journal of Traditional and Innovative Arts and Textiles would love to thank all peer reviewers for their worthwhile opinions and recommendations to these articles to keep our academical and social contributions in the light now here and in the future.

Assistant Professor Kittitanut Yanpisit, Ph.D.

Editor

## Peer-Reviewer

### Asian Journal of Traditional and Innovative Arts and Textiles

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