



# ASIA PACIFIC JOURNAL OF RELIGIONS AND CULTURES (AJRC)

BUDDHAPANYA SRI THAWARAWADEE BUDDHIST COLLEGE  
MAHACHULALONGKORNRAJAVIDYALAYA UNIVERSITY

**Vol. 6 No.1 January – June 2022**

## **Aims and scope**

The *Asia Pacific Journal of Religions and Cultures* is an international interdisciplinary journal seeking an engagement between scholars working across a range of disciplinary fields, including religious studies, cultural inquiry, critical theory, interdisciplinary humanities and social sciences.

## **Frequency of Issue:**

Biannual: June & December (1st issue January-June, 2nd issue July-December)

## **Peer Review Policy:**

All submitted manuscripts are reviewed by at least two experts via a double-blind review system.

## **Owner**

Buddhapanya Sri Thawarawadee Buddhist College,  
Mahachulalongkornrajavidyalaya University

## **Office**

51 M.2, Raikhang, Samphran, Nakhon Pathom, 73210, Thailand. Tel. +66 94-986-9334

## **Editor in Chief**

Assoc. Prof. Dr. Roman Meinholt

Mahidol University International College,  
Thailand

## **Editorial Board**



Prof. Dr. Le Mahn That	Vietnam Buddhist University, Viet Nam
Prof. Dr. Pankaj Srivastava	Mortal Nehru National Institute of Technology, India
Prof. Zhoa Shulan	Institute of Southeast Asian Studies Yunnan Academy of Social Sciences, China
Assoc. Prof. Dr. Manop Nakkanrian	Mahamakut Buddhist University, Thailand
Asst. Prof. Dr. Duangporn Arbhaisil	Mahidol University, Thailand
Asst. Prof. Dr. Yota Chaiworamankul	Mahachulalongkornrajavidyalaya University, Thailand
Asst. Prof. Ven. Dr. Phrapalad Somchai Damnoen	Mahachulalongkornrajavidyalaya University, Thailand
Ven. Dr. Budi Utomo	Samaratungga Buddhist College, Indonesia
Dr. Prakob Chaibuntan	Assumption University, Thailand
Janos Jelen	Dharma Gate Buddhist College, Hungary
Arlene De Castro Bobadilla	Nakhon Pathom Rajabhat University, Thailand
Hor Kwei Loon	Penang Bodhi Heart Sanctuary, Malaysia

## Preface

The *Asia Pacific Journal of Religions and Cultures* (AJRC) is an interdisciplinary journal encouraging multidisciplinary working scholars in humanities, social sciences, religious studies and cultural inquiry to explore cross-cultural and religious perspectives with an innovative and transdisciplinary focus. AJRC is an open-access journal, hosted by *Buddhapanya Sri Thawarawadee Buddhist College, Mahachulalongkornrajavidyalaya*

*University*, biannually publishing research papers (January-June, July-December) and special issues, both via a double-blind peer review process.

We are pleased to present Vol.6.1 of the AJRC, the first issue of the 2022. This volume consists of eleven articles covering a wide range of topics in the areas of education, music, healthcare, marketing, and management. We continue to welcome contributions of multidisciplinary nature, that can help to improve aspects of understanding, competencies, and applications to manage operations, innovation, and creativity, of any nature, at any level – individual, team, group, organizational, societal, national, ecosystemic or at the global level.

All submitted papers must be original and not submitted or published elsewhere. Submitted papers will undergo originality assessment. Manuscripts will pass through an initial editorial screening and are sent for double-blind review to anonymous independent referees. Apart from research articles, we also accept quality book reviews. All accepted articles, after appropriate revisions, will be published online on our Journal's website, and are downloadable free of charge. We recommend that potential authors review our publishing policies, manuscript requirements, and formats, before submitting their manuscripts to the Journal.



Assoc. Prof. Dr. Roman Meinhold  
Editor in Chief

## Table of Contents

### Articles

#### **Educational Quality Assurance and School Management Standards**

#### **According to International**

Phumphakhawat Phumphongkhochasorn, Phrapalad Somchai Damnoen, Phra Dhammadajiramedhi (Meechai Tuwanno) and Phramaha Wichit Srichan	1-16
<b>National educational standards and the Improvement of Thai Education System with World Class</b>	
Phumphakhawat Phumphongkhochasorn, Phrapalad Somchai Damnoen, Thanee Suwanprateep, and Uthai Phoomparnarn	17-35
<b>Patience, Its Role in our Life - A Definition Academic Article</b>	
Diana Martinez	36-46
<b>The Mahori Music at Bangkok Thonburi University</b>	
Mi Yang, and Panya Roongruang	47-63
<b>Chinese Art Songs in 1920-1949: Vocal Pedagogy and Singing Technique</b>	
Chen Li'an, and Chutasiri Yodwised	64-78
<b>The Effective of Digital Marketing to SMEs Business in Thailand</b>	
Teeradej Thewtanom	79-93
<b>The Development and Application of Body Percussion in Music Education, Guangzhou, China</b>	
Zeng Liqiu and Sakchai Hirunrux	94-111
<b>Promoting and Use of Applied Double Bass Workbook in Controversary of Music of Comprehensive University in Xiamen, China</b>	
Fan Xiaolong, and Chutasiri Yodwised	112-123
<b>A Research on the Teaching of Literati's Recitative of Chinese Classical Poetry</b>	
Liu Xiaofan, and Panya Roongruang	124-136
<b>Using the Popular Vocal Performance Guidebook for Extra Classes to Improve Student Academic Performance in Sichuan Normal University</b>	
Teng Xiao, Chutasiri Yodwised	137-147
<b>Monk Healthcare Development in Nakhon Pathom Province</b>	
Suphat Chaiwan, Phra Sudhīratānabāndit, Wiwat Hamontri, and Phramaha Weeratis Warinto	148-162
<b>Investigation on Efficiency of Nanoparticle and Extracts from Plants, and Agricultural Residue for Inhibiting Aspergillus sp. from Para Rubber</b>	163-172

Sujitrawan Prachanban, Waraporn Kosanlavit, Tharathip Rattana,  
Napat Noinumsai