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## **Aims and Scope**

The *Asia Pacific Journal of Religions and Cultures* (AJRC) is an international interdisciplinary journal seeking an engagement between scholars working across a range of disciplinary fields, including religious studies, cultural inquiry, critical theory, interdisciplinary humanities and social sciences.

## **Frequency of Issue:**

Biannual: June & December (1st issue January-June, 2nd issue July-December)

## **Peer Review Policy:**

All submitted manuscripts are reviewed by at least two experts via a double-blind review system.

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## Preface

The *Asia Pacific Journal of Religions and Cultures* (AJRC) is an interdisciplinary journal encouraging multidisciplinary working scholars in humanities, social sciences, religious studies and cultural inquiry to explore cross-cultural and religious perspectives with an innovative and transdisciplinary focus. *Asia Pacific Journal of Religions and Cultures* (AJRC) is an open-access journal, hosted by Buddhapanya Sri Thawarawadee Buddhist College, Mahachulalongkornrajavidyalaya University, biannually publishing research papers (January-June, July-December) and special issues, both via a double-blind peer review process.

We are pleased to present Vol.7.2 of the AJRC, the 2<sup>nd</sup> issue of July-December, 2023. This volume consists of eleven articles covering a wide range of topics in the areas of education, music, healthcare, marketing, and management. We continue to welcome contributions of multidisciplinary nature, that can help to improve aspects of understanding, competencies, and applications to manage operations, innovation, and creativity, of any nature, at any level-individual, team, group, organizational, societal, national, ecosystem or at the global level.

All submitted papers must be original and not submitted or published elsewhere. Submitted papers will undergo originality assessment. Manuscripts will pass through an initial editorial screening and are sent for double-blind review to anonymous independent referees. Apart from research articles, we also accept quality book reviews. All accepted articles, after appropriate revisions, will be published online on our Journal's website, and are downloadable free of charge. We recommend that potential authors review our publishing policies, manuscript requirements, and formats, before submitting their manuscripts to the Journal.

Assoc. Prof. Dr. Roman Meinhold  
Editor in Chief



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