

Rural development based on Sufficiency Economy Philosophy

Phrakhrusangharak Chakkit Phuripanyo
Mahachulalongkornrajavidyalaya University

Abstract

The 11 th National Economic and Social Development Plan (2012-2014) was prepared in a time when Thailand was facing rapidly changing socio-economic and environmental conditions and severely affected the past period. The government has adopted the principle. "Philosophy of sufficiency economy" applied in the development of the country. From individual, family, community, society to national level. To strengthen immunity and to help Thai society to stand firmly and sustainable development amidst the changing world economy

Keywords : Rural Development, Sufficiency Economy, Philosophy

Introduction

Thai society has evolved into a rapidly changing country-to-city transition. While rural development and politics are fragmented. As a result, the balance of development of Thai rural areas is the process of community involvement in developing and managing knowledge that increasing. As a result, the community is consolidated and integrated as well as learning together. It can handle some of the problems affecting the community. The important role in driving community development is to develop a strong prototype community which can be a role model for learning and application. At the same time, the habits of living and interaction of people in the community changed from the past with the flow of materialism that has an impact on the way people live in the community and to make it more convenient, but happy feeling that I have not enough income. There are more debts and the relationship of the people in the community diminished in a different way. The rural development is one of the key factors. To help our nation has the prosperity. Rural development is to help the people and the government works together to improve the good of the country in every way, both economically and socially that must develop thoroughly and let some rural people become poor which It is not appropriate. Because if these rural people are weak, the nation will be weak, too. Therefore, responsibility must be taken and focus on solving the problems of rural people, poverty first and must continue and encourage him to grow like everyone else. For their problems happen, should find out how he can solve his problems.

Rural development is related to a large number of people. In a rapidly changing socio-economic environment, so many obstacles in each aspect

varies from region to region. However, the most common problems in rural areas are poverty and economic backwardness. This has resulted in deterioration in quality of life. The circumstances of such problems have been circulating for a long time and are a major cause for the inability of rural people to develop. To be truly self-reliant to another major problem for rural people is the lack of basic knowledge necessary for their livelihood. In particular, the lack of knowledge about academic farming and the improvement of soil quality that affecting the downturn and lack of quality.

While the natural environment that affects agricultural production, whether it is water, forest, etc., is deteriorating all the time. As a result, rural development has failed to achieve its goals effectively by supporting the role of the corporate community in protecting and addressing security issues in the target area. Encourage volunteering for community and community development. Including the cooperation from all concerned parties by considering the capital, social capital and economic capital in the target area to maximize the development. The solution of the problem mentioned above. His Majesty King Bhumibol Adulyadej He commended the Royal Initiative for solving problems and developing the country. The successful development approach can provide a balanced balance for rural people in many areas, such as the sufficiency economy philosophy. New agricultural theory and many of the projects are due to the King. (Sumate Tantivejkul, 1988 : 7).

Concept of development First of all, is aware of the fact that development must be targeted. The preparation of development is the result of decisions that use values as the basis for defining as well as the way of development of the country. It will vary according to the basic values and beliefs of the social ideology to demonstrate the social desirability of the economy, society and politics will depend on the determination of the value of the democratic government's development goals. It is as a representative of the masses in society. For the consideration to the development of the country into two sectors, the urban development and rural development rural development is part of national development.

Principles of Rural Development

When discussing the concept of rural development, many scholars have given their views about the principles, methods, and strategies for rural development are very often discussed. (Pridi Chotchuang and conleage, 1993 : 89).

1. The rural development is an agricultural development which this concept is the result of economic growth theory. Because an agriculture is the main branch of the countryside. If agriculture is developed, it will make people in rural areas have income and standard of living. There are two factors that influence the development of agriculture namely essential factor and accelerated factor.

- 1.1 Education
- 1.2 Credits for Agriculture
- 1.3. Practice of Farmers' group
- 1.4 Improvement and expansion of planted area
- 1.5 National Planning for Agricultural Development

The concept of rural development is an agricultural development which the main concept of rural development in the general and it is a relational concept due to the theory of economic growth. The essence of this concept is that in the Third World. The rural economy is the agricultural economy, the major and the backward, the people of not less than three quarters of the country.

The rural development will continue to develop agriculture. It will make people in rural areas have high income and standard of living. The recent development of rural development has shown that most of the beneficiaries of development are the big farmers. Because the most modern agricultural technologies are very capital intensive. In addition, agricultural machinery was used in production. This makes the difference in high income levels and standard of living that the poverty and unemployment will not be diminished.

2. The rural development concepts It has been accepted in many countries since the 1930 s, especially in the United States. For the "Community Development" was first held in 1948 at the meeting of the British Colonial Office in Cambridge. This was a meeting about the administration in Africa. The objective is to encourage Africans to improve their local economic conditions, community living conditions based on community-initiated initiatives. The government representatives did the job at the district level and the village is the leader in change by the cooperation of local leaders which the inclusion of villagers defines local needs and solutions and try to use local resources to develop basic rural development ideas can be classified as following:

2.1 Self-help principles focus on the operation of the farmer's actions in a way that brings about the self-help of the farmers.

2.2 Working as a group, with the aim of harmonizing the interests of the people in the community. To achieve the desired goal In which to combine buy - sell. Negotiate and be a force for the common good of most people in the community and to serve the community as a whole.

2.3 Learning by doing principles of the group. The goal of the target group is to do that. Self-actions are essential in order to bring about acceptance. Change or development

2.4 Voluntary participation Voluntary participation is a key element in achieving true rural development, regardless of voluntary participation. It is determined by any strategy or format. The consequence of doing so is voluntary action fully.

3. The integrated rural development : it was integrated rural development or integration defines the pattern to incorporate activities and coordinate and coordinate well by under the supervision of a single agency and work in harmony with the responsible agencies. The concept of integrated rural development which is called the IRD as a key principle.

3.1 To try to make the state service available to small farmers by improving local governance mechanisms for better co-ordination.

3.2. The area for local development is selected. And to develop a comprehensive and appropriate.

3.3 To decentralize management and decision making in all aspects of development, and appropriate in many ways, by striving to develop in various fields, to harmonize concurrently or in perfect order under the same administrative framework with the goal area of absolute development

4. The rural development as a basic needs strategy

The concept of rural development, with emphasis on poverty, was a conceptualized improvement of the concept of rural development. It Originally did not succeed in addressing poverty in rural areas because of those developments. The poor are not involved in the development process or are not benefiting from the development as mentioned above. According to this new concept, it is proposed that in rural development, target groups should be identified for the development of the target group. The guidelines for the implementation is the certain solutions to the application of the need for rural development. (Pridi Chotchuang and conleage, 1993 : 12-16).

From the concept of rural development mentioned. The diagram is summarized as follows.

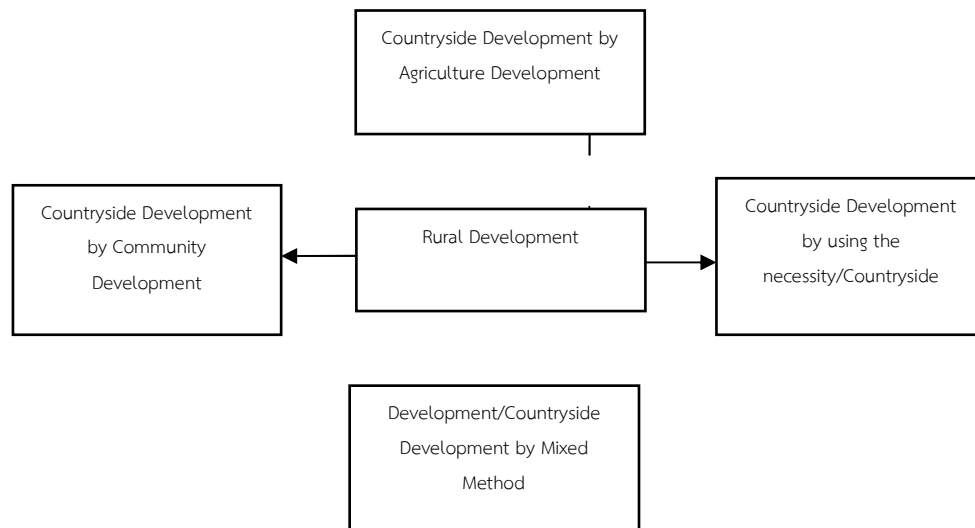


Figure 1 Concepts of Rural Development (Pridi Chotchuang et al., 1993 :

The rural development works :

The rural development in accordance with the projects of the royal initiative. Focus on the important issues, strategies and solutions as follows. (Commanding officer of military development, 2007 : 132-136).

1. self-help

The rural poverty is a major problem. Because it involves most of the people of the nation which the government itself admits that. There are at least 10 million rural people who are poor and unable to help themselves.

His Majesty He is aware of such problems. And a royal wish It will help the people to develop their self-reliance. The works are as follows.

"... Understanding the circumstances and circumstances of those we help is most important. Help him get what he deserves. As needed appropriately. This will be the most effective way to help each case. We need to consider the needs and needs first. And to understand who we will help. How else should I get help? To help It should be based on the principle that we will help him so he can help himself ... "

The development aimed at strengthening the self-reliant community. It may be used by village leaders who are respected by villagers, who help to create prosperity for the village. It starts with a small activity or may be used by the pastor or the priest. The word "explosion from the inside" means that the community or the village community is strong. Then came out into the outside society. It is not taking the prosperity or the person from outside society that clash with the village community and do not have not prepared or set up yet. For example , the development in the way of building roads and create various infrastructure so much times which it is not sure. It will succeed and is a development for the self-reliant community. What he holds is an important tool. To make a strong community is a public gathering in the form of a group. To the form of a cooperative and to solve community problems or to make a living together.

2. The promotion of knowledge in livelihood. According to modern academic principles appropriate to the people.

An agriculture is the basic profession of society to Thai countryside all the time and about two-thirds of the population is in agriculture. The agricultural development is an important goal of rural development and the country is always a part. The agricultural sector is a highly important branch for the economic development plan and every national society. Although the development of the past would make the agricultural sector It has progressed a lot. An agriculture is also a branch of production with many problems to other things. The one of the main problems of agricultural development today is the productivity. One factor that effectson agricultural productivityis the knowledge and understanding of production. According to modern academic principles : His Majesty He emphasized the problem as considered by the Royal Initiative.

"... the life of a farmer or a person of all people, eating, wearing a coat, and having housing, medicine ... in the profession of the farmer. Must be cultivated Cultivation or livelihood is required. Live theology Principles from which plantations should be appropriate. How to use fertilizer Use force Is the academic itself It's part of life ... in academia is the same. Nowadays, he uses the tools he uses to fertilize him. But these are expensive, so if you try to stay within the limits of power. Then gradually build up gradually. More academic It will be stable ... "

His primary development is, first of all, Development by problem and the environment of each area is primarily the development of the project due to the Royal Initiative. In the nature of the study, experimental research took place. The Royal Development Study Center is located in various regions around the country so that people can learn about the various training programs in agriculture, the industry, the household and the arts and crafts and has the actual implementation.

3. The conservation of natural resources

The natural resources can be considered. Is a basic production factor. The long-term development base which based on the development results. The emphasis on economic growth is important and It makes development in various areas. Focus only on enhancing the productivity of every field of production, regardless of the problem and the limitations of natural resources. The use of natural resources, such as land, water, forest, etc., has increased rapidly until finally these natural resources that has deteriorated and less in sequence.

3.1 Conservation of forest resources

His Majesty the King saw that the forests are a resource that human beings consume, such as woodworking, forest collection. lumber production, etc., resulting for the revenue for the public and the nation. It is also an important factor. The success of rural development Especially, in term of solution of the drought, the floods caused by the forest was destroyed.

3.1.1 Land Development

The supporting for farmers to learn, understand how Land and water conservation Soil improvement, it may be practical. He has that land improvement, soil conservation, to be fertile, neither plowed nor peeled, and the remaining perennial must be preserved. To preserve the moisture of the soil, there is also the initiative to establish the project development education center. This study was conducted on the creation of soil and water conservation systems. For an example to the soil erosion plant propagation for soil conservation and soil maintenance. As well as doing the land development for farmers in some areas, degraded soils have been degraded by various causes, such as soils, swamps, salty soils, salty soils, and sandy soils. The

whole land development process must be explained to the people. Beneficial public participation

3.3 Conservation of water resources

The area of agricultural land in Thailand is approximately 147 million hectares, of which only 16 million hectares are located. In the irrigation area And this area of irrigation is only 4-5 million rai only to receive irrigation water. Therefore, it is evident that most of the farmers still rely on agriculture for rain water. Especially in the Northeast. Of about 60 million hectares of agricultural land, there are only 1.6 million hectares of irrigated agricultural land.

Conclusions

His Majesty He considered ways to improve the quality of life of the population. By giving importance to the basic problem is about the fourth factor for the need to have quality food and have apparel Hygienic housing Keeping the public health healthy and getting out of the pestilence. As well as education , moral reinforcement and seeing that the development is going to work. It must start with a "good morale" to be able to fight against possible barriers and strengths to develop for oneself and the next nation.

The things that have come up with these examples. These are basic population development, to have the quality to live ,self-development and the country prosperity.

In summary, basic population development is to have the quality to live, and self-development and the country prosperity. The developmental approach that can be solved at the root of the problem that is the most relevant right now. His Majesty the King's approach to "Sufficiency Economy" or "New Theory". The self-reliance and external dependence to a minimum, whether the inputs to market for consumption first. The rest, then, entered the market, combined with a targeted approach to agricultural production management. It has a complete system in itself and there is a clear management process. After His Majesty the King has guided the way of life by using the philosophy of Sufficiency Economy to step through the economic crisis in Thailand. To adhere to sufficiency economy with the ability of rural communities in Thailand. Whether it is consumer goods production and commercial production which is not the consumer society. There is no bond with anything but based on the philosophy of Sufficiency Economy for living.

The rural development in Thailand by Royal Initiatives, should focus on sustainable development. The "People-centered" and the development of people and society are along the way by transforming the development structure into a holistic, multi-link. The dimension is together the economy, society, technology, religion, culture and environment. To develop , according to, the principles of reasonableness, understanding, access, development, knowledge, love, unity, undoubtedness, obstacle and adhered to the collective

interests, for the benefit of people's happiness is the order and in line with the way of life of Thai society. Including the morality in the performance of duties, and a life of perseverance which will be a good immunity of society and nation.

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