

The Engagement of Higher Education in Community Music Activities in China

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Abstracts

This article aims to discuss community music education in China, which has developed rapidly in recent years. The older society era is now emerging in many countries around the world. A similar phenomenon happens in China and has become a critical issue in all social aspects. Community music education plays an important role in supporting the people living in the community. This article will explore two aspects of community music activities in China and combine music education with community music.

Keywords: Community music; Music education; Music Activity; China

Introduction

In recent years, China has gradually accelerated the construction of urban supporting facilities and cultural, sports and entertainment projects. Community management has become an important part of constructing socialism with Chinese characteristics in the new era. As an important basic organization, the community plays an essential role in creating harmonious culture. Music occupies a large proportion of the community's cultural activities, and the community music culture is gradually enriched and developed. This article showed that combining rich educational resources in colleges and universities with music education in communities can promote the development of teaching practice in colleges and universities and enrich the music and cultural life in communities to achieve a win-win situation.

Community Music

In China, a community is a large collective formed by several social groups or organizations gathering in a specific field related to each other in life. It is the most important grassroots unit and organization in contemporary Chinese society. A community has at least the following characteristics: a particular geographical area; Having a certain number of people; Residents having ordinary consciousness and interests, and having relatively close social contact. A village, a street, a county, and a city are all communities of varying sizes. According to China's social development, communities have management, service, security, education, and functions.

Community culture is a unique social culture formed and developed in a community, a specific social organization. community culture is a comprehensive culture with three main functions: the first is the entertainment function. By participating in community cultural activities, community residents can recuperate their bodies and mind and exercise their bodies to meet their spiritual needs. Secondly, community culture has an educational function. Community culture can use the form that the masses are easy to accept and carry on

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imperceptible education to them; In addition, community culture also has the function of information transmission. Various community cultural activities provide residents with a platform for activities and build a platform for information exchange, and residents can learn knowledge and inherent culture on this platform. In a particular area, community culture can use various educational resources in an organized way to improve the overall quality and life quality of all community members.

In the cultural activities of the whole community, various types of music activities occupy a more significant proportion, and community music is gradually enriched and developed. China's community music activities are rich and colorful. From the perspective of the scope of activities, there are fitness and entertainment, square dance, aerobics, chorus, etc. Community groups include vocal music clubs, folk music clubs, Peking Opera clubs, folk dance clubs, etc. From the perspective of the way to carry out activities, there are activities organized by the government. The community report performance organizes clubs; Educational institutions in the community organize teaching achievement report performance. With the rapid development of community music, its existing problems are increasingly evident:

1. The professional level of community music participants needs to be improved. In most community music groups, the lack of experienced music directors has affected the quality of community music activities to a certain extent. Although she is a kind of community music activities more entertaining, music performance and creation for participants are not too high requirements. However, participants of the professional degree are higher, the requirement to the higher self of the masses, to devote themself more to music activities, gain more profound music edify and influence.

2. The activities of community music need to be enriched. The current community music activities are mainly instrumental ensembles and choruses, most of which are spontaneously organized by residents and lack awareness and opportunities to enrich the forms of activities. If the music activities have repeatedly been singing and playing several pieces of music, it is easy to make the masses feel bored; rich community music activities and ways can avoid this problem.

3. Community music education needs to be improved.

Music is an art as well as a technique. To better feel the charm of music, it is necessary to have certain musical knowledge and skills as the foundation. Still, most people in the community have not had a music learning experience, nor have they received timely training in the activities. This lack of musical quality, so that the development of community music culture to a certain extent has been negatively affected. Community music education can effectively improve residents' musical aesthetic level and enhance the community's service function.

Community music activities in China

Participation in community music activities can reach the effect of physical exercise and having fun. Still, beyond that, there are several reasons to participate:

(1) Some young women lose weight, keep fit, participate in community music activities, and have more choices, such as the fast pace of the modern dance and belly dance, yoga, and other community music activities.

(2) Some older people take part in community music activities such as square dancing to achieve the effect of physical fitness;

(3) most of the community music activities of the participants believe that dance is the best form of relaxation.

On the one hand, graceful movement can make the person's mood become cheerful music. On the other hand, the movement brought about by the happy will seep into the dribs and drabs of life and their lives and have some positive effect on family members. Some participants participate in community music activities for reasons which as also the psychological experience participants get in this activity:

(1) Participants can make new friends by participating in community music activities. After a long time of accumulation, they can make the collective have a common interest and corresponding sense of belonging.

(2) A long-term activity plan can also enable participants to find their sense of belonging in the collective and fully satisfy their pursuit of music and dance.

(3) Some leading dancers can also get a sense of achievement in participation. By participating in community music activities, they can also fill the vacancy in the heart of these participants.

At this stage, the main groups to participate in community music activities for the elderly are not only the vulnerable groups. The transition from the old days over the group and their former life. Because of the oppression of the old system and imprisonment, their concept of thinking and aesthetic concepts change into a certain degree of influence. Cultural development and dissemination speed have accelerated with the continuous development of modern network information technology. Still, people's attention to cultural quality has declined to a certain extent. Due to their ability and quality limitation, some music amateurs have a relatively low level of music creation and can only blindly follow mainstream development, thus causing an embarrassing situation of "high replication, wide dissemination, and low quality." In music activities in the community, the low level of the weak and music aesthetic perception of middle-aged and old groups will also be no filter the network music of sexual selection and makes the poor quality of music can be widely spread and used in community activities, and directly some adverse effects on the whole community. It can be said that the widespread of these inferior network music will even directly affect the appreciation level of the public music in the entire society. Because of these problems, the following suggestions are put forward: improving the quality of music used in community music activities and improving the perception of dance and the aesthetic level of the elderly (Qiao, 2017 : 236-241).



Figure 1: Yanling community in Wuhan city, Central China's Hubei Province, performs for the Spring Festival on January 8, 2020

Source: http://hbwh.wenming.cn/oldweb/dxh/202001/t20200110_6238506.html

With the help of music, human beings express their thoughts and convey their emotions. Community is an important part of a city. Community music is a regional mass activity with certain spiritual, inspiring power for community residents. It is a good way to promote the construction of spiritual civilization in China. At present, community music and cultural activities are not very popular. They lack innovation in the form of activities, and even some community music activities are faced with stagnation and dissolution. Therefore, the industrialization and systematic management of community music activities can create more added value for community music activities and enhance their influence. Community music can "sing louder and go farther."

Developing and constructing the function of community music and cultural activities: strengthening the communication between community residents; Strengthen the ideological guidance of community residents; Enrich the lives of community residents. The main forms of community music and cultural activities: are songs, instrumental music, square dance, and *Yangko*. The obstacles to the industrialization of community music culture activities: no industrialization consciousness; Lack of professional organization; Community music culture construction lags behind. Industrialization path of community music culture activities: to build community music culture brand and enrich music culture products; Develop community music education industry; Develop community music healthcare industry (Song, 2020: 103-104).

A community is a large collective formed by many social groups or organizations gathered in a certain field, which is interrelated in life. It is the most basic content of social organisms and the miniature of macro society. A group generally embodies a characteristic formed between individual residents in a fixed area. In today's society, the community is a common and indispensable mass comprehensive basic institutional mechanism in residents' life. A community plays a role as a bridge between the people living in a fixed area and those

living within a community group. And in the majority of our residents are doing some of the daily life needed to communicate with social groups coherent role. A group of people living together based on certain social relationships. It is also a sense of emotional and psychological identification that the general public has with their communities, in other words, the concept of "which jurisdiction Do I belong to?" It cannot underestimate the maintenance and construction of all aspects of community and social harmony and stability. As a carrier of cultural form, the construction of community music culture is conducive to improving people's aesthetic sense, creating a harmonious and friendly humanistic environment, promoting the harmonious development of society and politics, and ultimately promoting the formation and development of China's socialist harmonious society. Building a harmonious society in an all-around way is the top priority of China's social development, so we should further strengthen the development of community music and cultural activities from the perspective of serving the people and strive to build a harmonious society.

By conducting activities in the community music culture, the residents in each community provide a link bridge. In the process of music culture activities, people can respect each other based on aesthetic consciousness, appreciate different music art forms, improve the level of each person's aesthetic and artistic accomplishment, to promote the development of a harmonious society (Ding, 2018: 91-92).

Community music education is a kind of beauty education for people, including all types of music education, to meet the broad community. The music education needs of the masses in the district are participated by the masses of the community, and the education facing the masses is an important part of the community culture. As a subsystem of the whole community culture, community music culture can promote the development of community culture with its existence and development. This development is driven by the social role played by community music culture. The social utility of contemporary urban community music culture is expressed in different ways, and they are always presented according to different aspects and levels of their social relations. Therefore, through interaction with the community and residents, music culture, thus producing the enlightenment effect and the overall development of the whole society and the formation of a good cultural environment, has contributed that cannot be ignored.

With the establishment of a socialist market economic system and the deepening of the reform and opening up, economic and cultural development has brought new social needs. People can produce pursuit cultural life and increase more participation in music activities such as piano, electronic organs, each kind of orchestra musical instruments, and ethnic musical instruments. There is an increasing number of vocal music, dance class, chorus, singing, karaoke, and various local opera, music-related social dance, aerobics, morning exercises in taijiquan, and sword. We can find other activities with music accompaniment everywhere. Community music education is a special education form which can be seen that promoting and building good community cultural education is of positive significance for improving the basic cultural quality of Chinese citizens and promoting the construction of community culture (Bao, 2009 : 138).



Figure 2: 2017 Hangzhou (International) Music Festival, Lejin Community MIXC special
Performance

Source: https://www.sohu.com/a/147952435_349120

When it comes to community music abroad, Nordic countries such as Denmark and Sweden are the most representative and typical countries that do well in this respect. In the 1830s, Denmark and other Nordic countries set up community music schools. In Denmark, a law expressly stipulates that each community must have its music school, which the Ministry of Education jointly funds, local government, and residents. It can be seen that they attach importance to the construction of community music culture. The United States is known for its more popular community music activities. The orchestra will regularly hold free concerts in the community to promote and develop the community music culture and cultivate the sentiment of the community residents, bringing not only a visual and auditory feast to the residents but also injecting fresh elements and vitality into their lives. In the United States, community music education organizations can receive special grants from the government and donations from charities, the public, and community members. In China, the concept of community music is still vague to many people, and community music does not receive enough attention. Whether from research or practice, we can only say community music is just starting and developing slowly. Community music activities are also relatively simple and formalized, and the participating groups are older. Because of the differences between Chinese and foreign community music development, community music development in China is imperative. We need to step up to keep pace with The Times and catch up with the international trend. The development of community music needs efforts and improvement from the following aspects: the development needs the government's support; the need to strengthen the communication with foreign music cultures; maintaining the standardization of music education; development is inseparable from the diversity of groups (Zhu, 2012 : 146-147).

Combine higher music education with community music

There are apparent problems with the interaction between music education and community culture in colleges and universities. First, the understanding of the school is not in place. Colleges and universities play an important role in cultivating high-quality talents to contribute to themselves and serve society. However, the current education in colleges and universities focuses on cultivating talents, ignoring the fact that students should step into society and serve society in the future, thus cutting off the relationship with social and cultural development. Second, students lack understanding. Music is a subject closely related to practice, which needs to be improved in practice. However, the current higher education only focuses on the education of students' theoretical knowledge, resulting in the situation that students become learning cripples, with good theoretical knowledge but ordinary performance in practice. These students who go out of school cannot meet the needs of employers and can not quickly put into performances and perform very well, instead because of a lack of theoretical knowledge. Therefore, it is worth it for colleges and universities to reflect on this, and education should realize the coordinated development of theory and practice.

Local music is an important part of the whole music culture system. At present, there are various forms of cultural performance, and there is no longer the limitation of performance place, which makes the community culture obtain the rapid development. As the main position of music education, colleges and universities are closely related to community cultural development. Community culture is typical of local culture, reflecting people's cultural expression forms and needs. Local culture reflects what kind of music performance ability and common sense the performing artists in the society need to possess, which gives some inspiration to a college education. Music educators should formulate teaching objectives to meet the needs of society. In colleges and universities, music education also promotes community cultural development. The community of performers, a large part of college of music education, the college music education way and education quality determine the level of art and music performers consciousness when the performer in the community shows the spirit of the performance and professional technology has a direct impact on community culture. The development of community culture depends largely on the masses' interest in the forms of music and sound. The performance style that the masses like is more conducive to the maturity and development of this way. And that's all through a college education. Therefore, community culture development also promotes higher education reform (Yang and Xiao, 2019 : 116-117).

The advantages of local colleges and universities in music education are mainly reflected in three aspects: (1) the advantages of talents, that is, the teachers and students of a music major in colleges and universities have a solid professional foundation, high quality in music, and are representatives of music talents; (2) Advantages of facilities and equipment, that is, local colleges and universities not only have venues for music education, which can accommodate many audiences but also have professional audio equipment and equipment, which are scarce in community music education; (3) Advantages of information resources, that is, local colleges and universities have mastered advanced educational information and teaching methods in music education and have rich experience in teaching theories. Meanwhile, local colleges and universities also need to enrich the practical experience by going deep into grassroots communities.

Promoting the development of community music education needs the joint efforts of colleges and universities, grassroots governments, and communities. (1) Local colleges and universities go into the community to provide comprehensive music education resources. (2) Grassroots governments should increase input to provide funds and resources for community music development. (3) Community residents participate in the whole people and actively integrate into community music development (Ding, 2016 : 53-55.).



Figure 3: The School of Music of Shandong University of Arts went to The First Community of Dianliu, Jinan to carry out the summer social practice activity of "Three Trips to the Countryside" in July 2020

Source: <https://www.meipian.cn/32opefb4>

To promote the integration of music education resources between colleges and communities, the author puts forward some suggestions from three aspects: concept, input, and mechanism.

First, change the concept, and improve integration power.

College and community music education resources are interactive behaviors between colleges and communities based on common wishes. To establish a clear integration concept of two-way interaction and improve people's motivation for integration. It is not a cluster of government departments, education departments, leaders of colleges and communities, teachers and students of colleges, and all community residents. Long-term and joint efforts are needed. (1) Change ideas and raise awareness. (2) Broaden our thinking and increase publicity. (3) Enhance awareness and in-depth practice. (4) Participation by all benefits everyone.

Second, multi-party investment to ensure resources.

Suppose a clear integration view of two-way interaction and improvement of integration motivation is the premise. In that case, the integration of resources is the basis of the integration of music education resources. The effective development of any activity is inseparable from specialized organizations, professional practitioners, and stable financial support, and so is the integration of music education resources between colleges and communities. (1) Sound institutions (2) personnel support (3) financial security

Third, improve the mechanism and create an institutional environment.

We should build the internal mechanism of music education resources integration between colleges and communities to promote work development. It is necessary to strengthen leadership coordination, security, and incentive mechanisms (Wang, 2013 : 44-45).

With the integration and continuous strengthening of comprehensive quality education in colleges and universities, the work of basic music education is constantly improved and developed. In recent years, there have been more and more high-level music education colleges in China, and the number of students registering for music majors is also increasing every year. Colleges and universities have cultivated many musical talents for society. In the education teaching process, in addition to professional music students, in terms of other related professionals, music education does not belong to the key content of teaching. As a result, many universities pay more attention to cultivating the students' professional class, leading to students in terms of society. The spread of music art of service consciousness is weak, dividing the relations between the students and specialized courses. Therefore, it is difficult for students to integrate into social practice after graduation. So, the music in a community should be taught in the higher education to enhance community participation and community music activities, which both improve their comprehensive quality, edify sentiment, also be able to help the community music form of the organization improve performance and quality, and cultivate and improve the students for social service awareness and participation, It also accelerates the spread of music and art in the community.

Under the premise of great achievements in community culture and music development, ordinary community people know little about some basic music knowledge. Therefore, students with professional knowledge of music college can use their spare time to carry out corresponding training lectures and course guides for the masses of the community. In the new era of big data development, the market scale of digital music continues to expand. More musicians are engaged in music creation, and the community can also use digital music apps or the internet to hear or watch music and video created by some musicians. It plays an important role in enriching community music culture's performing repertoire and forms (Gong, 2020: 121-123).

Connecting colleges and communities and promoting the college educational resources into urban community music culture can effectively promote the development of community music education. Meet the needs of the broad masses of people for music education, and thus promote the music culture of urban community to a higher level. At the same time, it is also the embodiment of the principle of community school and community school in 21st-century education development and the practice of lifelong education in society. The feasibility of promoting the development of community music education in colleges and universities: colleges and universities have the advantage of abundant music education resources; Objective needs for community music culture development; Community people's music

aesthetic needs to improve. The current situation of promoting the development of community music education in colleges and universities in China: the motivation of music education resources in colleges and universities to enter the community is insufficient; The resources put into community music education in colleges and universities are scarce. The system mechanism of promoting the development of community music education in colleges and universities is not perfect. Strategies for promoting the development of community music education in colleges and universities are changing ideas and building consensus; Multi-input, standard guarantee; Perfect system, perfect mechanism; Strategy targeting, participation by all (Wang, 2016 : 140-141).

Discussion

Community music activities in China

Qiao Yan (2017: 236-241) wrote in the article "Exploration and Analysis of Community Music Activities" that "the main groups participating in community music activities at the present stage are middle-aged and old people. They are not only the vulnerable groups in this era but also the transitional groups from the old era. In their past lives, due to the oppression and imprisonment of the old system, their thinking concepts and aesthetic concepts are also affected to a certain extent. With the continuous development of modern network information technology, the speed of cultural development and dissemination has been further accelerated. Still, people's attention to cultural quality has declined to a certain extent. Due to their ability and quality limitation, some music amateurs have a relatively low level of music creation and can only blindly follow mainstream development, thus causing an embarrassing situation of "high replication, wide dissemination, and low quality." In music activities in the community, the low level of the weak and music aesthetic perception of middle-aged and old groups will also be no filter the network music of sexual selection, and makes the poor quality of music can be widely spread and used in community activities, and directly some negative effects on the whole community."

His statement is one-sided. In today's Chinese society, the middle-aged and the elderly are the components of community music activities. With the development of music communication, the organizers and participants of community music activities also show a certain youth trend. From the scope of community music activities, there are fitness entertainment, square dance, aerobics, chorus, etc. Community groups have vocal music clubs, folk music clubs, Peking Opera clubs, folk dance clubs, etc., colorful organizational forms of activities. The content of community music activities is not limited to network music. popular classical music, which carries forward the theme of Chinese culture songs, has also increasingly become the choice of community music activities.

Combine higher music education with community music

Wang Li Na (2016: 140-141) introduce the promoting community in common colleges and universities' music education development strategy. The "one paper wrote" reveals the current community music culture in which ordinary music professional ability is not strong, has remained at the source of the music culture is not high to amuse, along with the gender of the spontaneous state, not in the deeper level of urban citizens form the cultivation of aesthetic and artistic improvement, It plays a limited role in improving people's cultural literacy. At the same time, it is also the embodiment of the principle of community

school development in the 21st century, and the practice of lifelong education concept in the whole society."

It is a "win-win" to combine music education in colleges and communities. The combination of the two can effectively promote the development of community music and promote the city community music culture to a higher level. At the same time, community music activities also provide a platform for students to carry out the social practice, conducive to the further deepening of teaching. In addition, colleges and universities have three functions and tasks: talent cultivation, scientific research, and social service. The introduction of higher education into communities is an important way for colleges and universities to realize their social service functions.

Conclusion

Various community music activities play an important role in community cultural construction. Not only recuperate the body and mind, exercise the body but strengthen mutual communication and exchange in terms of cultural inheritance also has a certain positive significance. Under the background of the overall development of higher education, music education in Colleges and universities in China has formed a scientific and perfect teaching system. Combining music education in colleges and universities with community music is an important way to realize the social service function in colleges and universities and an important way to practice music theory teaching in colleges and universities. Combining college music education and community music can promote both sides' all-around development and provide a platform for communication and cooperation between college and community, school and society, which is the main component of the construction of socialist culture with Chinese characteristics in the new era.

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