

WIWIWANNASAN

Vol.8 No.3 (September - December) 2024

Editorial Note

Polite Poem

Eighth Year, Volume of Twenty-Four, Stations of **WiwitWannasan** to create a Way of Life
Eleven articles of proclamation of the word Appeared in this volume to contemplate

Chain rhyme

The first article was about **Linguistic Techniques which Convey Sets of Ideas in the Politic Discourse in Drama Script “180 Degree Longitude Passes Through Us”**. It aims to study the discourse that permeates everyday life, that is, the power of social culture that is created as texts, reflected through television dramas. It was studied according to the discourse research process, critically analyzing the reproduction of social and cultural frameworks that suppress and influence people’s thoughts.

The second article was about **Self-Esteem: The Power of Positive Thinking of Youth Characters in Waen Kaew Awarded Literatures**. It was an another research approach that aims to move beyond fantasy, inviting a change in the development of reading culture in Thai society, for the benefit of reading with meaning and for the quality of life, which depends on reflecting on the value of oneself, stepping towards the path of development to become a good adult.

The third article was about **When we believe that the learner has the ability The Effects of Role-Play Activities on Long-Term Retention of Undergraduate Students’ English Communication Skills**. It is a study using an educational experimental method with role-playing activities to develop students to have significantly higher achievement scores than before.

The fourth article was about **Create awareness to promote marketing through the storytelling of OTOP Kae Farang products, Sa Kaeo Province**. It was Successfully achieved by 7 entrepreneurs who presented information and experiences, creating inspiration for learning to broaden professional skills, including creating stories of school products to be shared through various social media.

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The fifth article was about **The Female Illness in Novel: Nueng Nap Wan Nirandon**. The connection of patriarchal thought systems is reflected through novels that expand on female illnesses, reflecting the truth in the stories that even the treatment of illnesses can be analyzed in the reproduction of patriarchal social norms.

The sixth article was about **Chiang Sean Fine Arts Creativities based on Local History for Thailand Biennale, Chiang Rai 2023**. Its aim was to study and try to analyze and synthesize creations that are appropriate for the era of art, with evidence from legends, chronicles, secondary documents, and the Chiang Saen historical city records, which have been studied according to the methods of many agencies involved. The desired research results are modernity, promotion of creative tourism, and the creation of an economy that shares income in both the business sector and the local community.

The seventh article was about **Development of Identity of Samet Ngam Reed Mat in Nong Bua Sub-district, Mueang District, Chanthaburi Province**. The spatial goal is for the Chanthaburi women's mat weaving group to progress and increase through multi-dimensional, participatory research methods to create new identity production. The research results will be used to extend knowledge to develop diverse and challenging products.

The eighth article was about **Song of Y series: Characteristics of the concept of love between men**. Its aim was to study modern musical literature that has appeared to proclaim an understanding of the taste of sexuality, love, and desire that has evolved far. This is to understand human life through musical literature, which is not just intended to be played for fun but has hidden intentions with tastes that are too diverse to mention.

The ninth article was about **Seeing identity through action Speech Acts in Facebook Statuses of Students from the Faculty of Education, Udon Thani Rajabhat University**. A study based on the discourse theory found that the recurrence of Facebook status settings of students was divided into 4 groups: the group that adheres to the direction and command, the group that likes to open and weave conversations, the group that believes in feeling, and finally the group that is aware of the commitment.

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The tenth article was about **the Cultural wisdom of Kalamae food in the Songkran Festival of the Mon Ethnic Group in Bang Tanai Sub-district, Pakkred District, Nonthaburi Province**. Its aim was to study according to the research methodology of wisdom and the research results reflected the value of food culture that brings sweetness to life, extending the concept to create careers in families and communities, and producing results to learning to develop product value to increase profits.

The eleventh article was about **Action Research to Develop Learning Achievement in Word Formation in Thai Language for Grade 7 Students using Game-Based Learning Combined with Smart Paper Game**. A study aimed at developing the competence of Thai language learners and promoting modern education towards development.

Yani 11

Eleven Articles Defining Knowledge
Fighting, Bravely Facing

Standing Firmly and Not Being Aloof
Preserving the Literary World

Bunsanoe Triwiset
Editor in Chief